



PROPOSAL FOR THE INTERNATIONAL WOMEN'S CONFERENCE

SATURDAY, MARCH 8, 2025



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**Conference Theme: In the Pursuit
of Happiness and Health**

Date: Saturday, March 8, 2025

Venue: Hofstra University

Time: 10:00 AM - 4:00 PM



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Agenda

10:00 AM - 10:45 AM

Registration/ Welcome Remarks

10:45 AM - 11:00 AM

Zoryn Lazarus

11:00 AM - 11:30 AM

Panel 1: Healthcare

Topic: Navigating Modern Healthcare: "Challenges and Opportunities for Women"

11:30 AM - 11:45AM

Sharon Leid

11:45 AM - 12:15PM

Panel 2: Women in Business

Topic: "Breaking Barriers: Women Leading in Business"

12:15 PM - 12:35 PM

Keynote Address by President Susan Poser

12:35 PM - 1:30 PM

Lunch, Networking, and Entertainment



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Agenda

1:30 PM - 1:45 PM

Dr. Karren Dunkley

1:45 PM - 2:15 PM

Panel 3 - Perspectives on Health and Happiness
Topic: Youth Voices: Understanding Health and
Happiness
(Hofstra Students Moderated by Kenia Nunez)

2:30 PM - 2:50 PM

Dr. Uzma Syed

2:50 PM - 3:20 PM

Panel 4: Beauty

Topic: The faces of beauty: Insights from Industry
Leaders.

3:20 PM - 3:50 PM

Keynote Address by Distinguished Speaker (20-30
minutes)

3:50 PM - 4:00 PM

Prizes



PAST KEYNOTE SPEAKERS, ATTENDEES & PANELS



2024- Hon Minister
Sandra Husbands



2023- Hon. Juliet
Holness



2024- Ambassador
Audrey Marks



A Panel Discussion



2024 Attendees- 300+



Sponsorship Package

➤ OFFICIAL EVENT SPONSOR.....\$25,000

- 25 attendees for the conference and preferred seating
- 25 VIP dinner Reception attendees and preferred
- Sponsorship of 25 students to attend the conference
- Sponsor a keynote speaker and introduce them.
- Your company will be recognized by:

- Inclusion of logo on the front cover of the Event Journal plus a full-page color ad on back cover

- Company logo with link on Nevalliance event website, recognized as the Official Event Sponsor

- Company logo prominently listed on all promotional materials, recognized as the Official Event Sponsor

- Company will be tagged on the Nevalliance's social media channels (X, Facebook, LinkedIn and Instagram)

➤ PLATINUM SPONSOR.....\$15,000

- 20 attendees for the conference and preferred seating
- 15 VIP dinner Reception attendees and preferred
- Sponsorship of 20 students to attend the conference
- Your company will be recognized by:

- A full-page color ad

- Company logo with link on Nevalliance event website, recognized as a platinum Event Sponsor

- Company logo prominently listed on all promotional materials, recognized as the platinum Sponsor

- Company will be tagged on the Nevalliance's social media channels (X, Facebook, LinkedIn and Instagram)



Sponsorship Package

➤ LUNCH SPONSOR.....\$10,000

- **15 attendees for the conference and preferred seating**
- **10 VIP dinner Reception attendees and preferred**
- **Sponsorship of 15 students to attend the conference**
- **Your company will be recognized by:**
 - A full-page color ad
 - Company logo with link on Nevalliance event website, recognized as an Event Sponsor
 - Company logo prominently listed on all promotional materials, recognized as a Sponsor
 - Company will be tagged on the Nevalliance's social media channels (X, Facebook, LinkedIn and Instagram)
 - Highlighted during lunch

➤ BREAKFAST SPONSOR.....\$5,000

- **10 attendees for the conference and preferred seating**
- **5 VIP dinner Reception attendees and preferred**
- **Your company will be recognized by:**
 - A full-page color ad
 - Company logo with link on Nevalliance event website, recognized as an Event Sponsor
 - Company logo prominently listed on all promotional materials, recognized as a Sponsor
 - Company will be tagged on the Nevalliance's social media channels (X, Facebook, LinkedIn and Instagram)
 - Opportunity to moderate the panel



Sponsorship Package

➤ **PANEL SPONSOR.....\$2,500**

- **6 attendees for the conference**
- **Your company will be recognized by:**
 - A full-page color ad
 - Company logo with link on Nevalliance event website, recognized as a panel Sponsor
 - Company logo prominently listed on all promotional materials, recognized as a panel Sponsor
 - Company will be tagged on the Nevalliance's social media channels (X, Facebook, LinkedIn and Instagram)

➤ **AD SPACE IN THE JOURNAL**

- Full Page.....\$700**
- Half Page.....\$450**
- Quarter Page.....\$300**

DEMOGRAPHICS

2024 International Women's Conference Demographic Breakdown

Overview

The 2024 International Women's Conference successfully gathered over 300 distinguished attendees, showcasing a diverse and vibrant community of professionals. This demographic breakdown provides a comprehensive view of the participants, highlighting their age, gender, professional background, geographic location, and education levels.

Demographics

Total Attendees: Over 300

Age Range:
24 to 60 years old

Gender Distribution:
90% Women
- 10% Other (including men and non-binary participants)

Professional Background:
Predominantly business and career-oriented women, encompassing a wide range of industries and sectors.

Geographic Location:
70% New York and Tri-State Area: The majority of participants hail from the New York metropolitan area, reflecting the conference's strong regional appeal.
20% Out of State: A significant portion of attendees come from across the United States, indicating the conference's national influence.
10% International: The event also attracts a global audience, with participants joining from various countries around the world.

Education Levels:
High School: 20%
Bachelor's Degree: 45%
Master's Degree: 20%
Doctorate: 15%

Implications for Sponsors:

Sponsoring the 2024 International Women's Conference offers an unparalleled opportunity to engage with a highly educated, professional, and geographically diverse audience. With a strong majority of attendees holding advanced degrees and coming from the New York and Tri-State area, sponsors can expect to connect with influential leaders and decision-makers. The international representation further expands the potential reach and impact of sponsorship, making it an ideal platform for brands looking to elevate their visibility and support women's advancement in the professional realm.

TESTIMONIALS



Rochell Bishop Sleets · 1st

Managing Editor of Newsday

1w · Edited · 🌐

Such an honor to be among amazing leading ladies at the International Women's Conference at Hofstra. The stories, the camaraderie, the education and dialogue were so inspiring. Thank you for your vision [Dr. Neva H Alexander](#)



At International Women's Conference, messages of strength, diversity resonate

newsday.com 📱 · 3 min read



Samer Nasser (She/Her) · 1st

MBA · News · AI Journalism · Media Literacy · Policy ...

1w · 🌐

Feeling incredibly inspired after participating in [Nevalliance](#)'s International Woman's Day at [Hofstra University](#). Gratitude to [Dr. Neva H Alexander](#) for lighting the path with an incredible set of panel discussions featuring women who are passionate about and committed to helping women! Thank you to all who made this transformative experience possible. [#Inspiration](#) [#ConferenceGratitude](#) [#IWC2024Hofstra](#)



Brenda G. · 2nd

Founder of Styled By B | #1 Bestselling ...

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I felt so empowered at the International Women's Conference 2024 [Hofstra University](#) yesterday!

Attending the International Women's Conference 2024, hosted by [Dr. Neva H Alexander](#) of [Nevalliance](#), was a profound experience. This diverse community, including women, men, and children of various ethnicities, came together in a spirit of upliftment and support.

The panels were filled with life-affirming messages, fostering empowerment and solidarity. Keynote speeches by Ambassador [Audrey Marks](#) of Jamaica and Minister [Sandra Husbands](#) of Barbados resonated deeply, inspiring action and change.

A VIP dinner with Minister [Sandra Husbands](#) provided further insights and motivation. Leaving the conference, I felt empowered and ready to make a difference in my community.

Thanks to [Nevalliance](#), [KARMISHA SUPERVILLE](#) of EBK Events, and all involved organizations for this transformative event. Together, we are agents of change, committed to building a more equitable world 🙌

[#iwc2024](#) [#internationalwomensconference](#)
[#womensmonth](#) [#iwc2024hofstra](#)



Dr. Cathy Duffy, CMA (She/Her) · 1st

Financial Service Representative

1w · 🌐

I had the privilege of spending International Women's Day at the International Women's Conference at Hofstra University on Saturday. It was an amazing group of speakers that are making a difference in the world. So much energy! I am always looking for ways to support women in their journey to financial strength and security.



TESTIMONIALS



Lalitha Shree Basode (She/Her) • 1st
MBA - Marketing Graduate, Hofstra University
6d • 🌐

On March 9th, I had the incredible opportunity to volunteer at the International Women in Business conference, and let me tell you, it was an absolute game-changer! 📁 ✨

Being surrounded by so many phenomenal women leaders who shared their journeys, insights, and expertise was nothing short of empowering. From breaking barriers to excelling in diverse roles, each speaker left me feeling motivated and ready to hustle even harder in my own endeavors. This event wasn't just about networking and building connections (although that was definitely a highlight!), but it was also about learning, inspiring, and celebrating the achievements of women in the business world. 🚀 🌟

A huge shoutout and thank you to [Carla Hamilton](#) and [Lauren Moy, MS, CPC, ICF-ACC](#) for this impactful event, and to [Vrunda Jani](#), [Maegan Welch](#) and the [Hofstra University Zarb Women in Business Club](#) for providing an opportunity to volunteer. [Dr. Neva H Alexander](#), your guidance and support were invaluable, and I can't thank you enough. 🙏

Special thanks also go out to the [Pictorial Crew, LLC](#), [Tina Burke](#) for capturing all the memorable moments on the red carpet, and to [RT Zhang](#), [Amy Flores](#), [Andrea DeLaney, MBA](#), and [Christine Rice](#) for sharing your



Florenza Wong • 1st
Human Resources + Talent Acquisition | Industrial/...
1w • 🌐

This past weekend, I had the pleasure of attending the International Women's Conference hosted by [Dr. Neva H Alexander](#). The conference was a great opportunity to learn about creating open dialogue, leadership, and mentorship. I can't believe I had the opportunity to be in the same room and speak with such talented ladies!

A big thank you to [Lauren Moy, MS, CPC, ICF-ACC](#) for inviting me. The lessons I learned are invaluable and I'm eager to apply them to my personal and professional life.

[#IWC2024Hofstra](#) [#InternationalWomensConference](#)
[#WomenInBusiness](#)



Godson Michel • 1st
President, Blue Surge Marketing Agency | Director, ...
1d • Edited • 🌐

[Dr. Neva H Alexander's](#) International Women's Conference was a huge success at the [Hofstra University](#).

Leaders from all over the world gathered to network and share their experiences.

Beyond the networking, attendees left the conference with valuable insights to move forward with.

One of the key takeaways was the importance of mentorship.

Whether adopting a mentor or becoming a mentee, it's never too late to start. It also made me reflect about creating spaces for junior talent.

The conference also highlighted the challenges women face in the workplace and provided a platform for their experiences to be heard.

Congratulations to [Dr. Neva](#) on a successful conference and thank you to all the panelists for sharing their knowledge and experiences.



Camie Jones (She/Her) • 1st
Vice President | Department of Empowerment, ...
6d • 🌐

Highlights from the [#iwc2024hofstra](#) International Women's Conference. Always a pleasure to share a room and lend my voice to a community of powerful and empowering women. Thank you [Dr. Neva H Alexander](#) for curating safe spaces for women to connect and thrive. It was extra-special to share the moment with my daughter! [#DEIsnotdead](#) [#herstory](#) [#womenshistorymonth](#) [#womenempowerment](#) [#womeninbusiness](#)



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